

# South Africa OSPAs June 2023 Johannesburg

# **SPONSORSHIP OPPORTUNITIES**

The Outstanding Security Performance Awards (OSPAs) recognise and reward companies, people and products that have made a significant contribution to the security sector. The OSPAs are designed to be both independent and inclusive, providing an opportunity for outstanding performers, whether buyers or suppliers, to be recognised and their success to be celebrated.

Becoming a sponsor of the South African OSPAs will associate your brand with excellence and best practice and enable you to reach thousands of security industry professionals before, during and after the event. Sponsors will be profiled not only in South Africa but around the world.

#### Headline sponsorship - 50,000 ZAR

- Logo and link on every page of website
- Logo and 200-word profile on sponsors' page
- Highlighted as headline sponsor in ALL collateral
- Branding on stage
- > Two-minute address on stage at event
- Acknowledgement in speech
- Present an award
- Photo with Host and winners

### Category sponsorship - 30,000 ZAR

- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page
- Logo against category on enter page
- Highlighted as category sponsor in collateral
- > Branding on stage when award presented
- Acknowledgement in speech
- Present the award
- Photo with host and winner
- Headline sponsor is not permitted to enter any of the award categories. And category sponsors are not permitted to enter the category they have sponsored.

## **CATEGORIES** available to sponsor

Outstanding Contract Security Company (Guarding) • Outstanding Security Consultant • Outstanding Security Installer/Integrator • Outstanding New Security Product • Outstanding Risk Management Solution • Outstanding Security Equipment Manufacturer





